

MORNINGDAY

COMMUNITY SOLUTIONS



ANNUAL REPORT

JANUARY 1 — DECEMBER 31, 2023

The mission of Morningday Community Solutions is to help those who help others. We serve South Florida by providing essential products to nonprofit organizations for free or at a deep discount. Through our innovative product philanthropy program, we enable millions of dollars each year to be invested into vital community programs while greatly reducing the environmental burden of retail waste.

Pompano Beach Warehouse

1410 SW 29th Ave. #100
Pompano Beach, FL 33069

West Palm Beach Warehouse

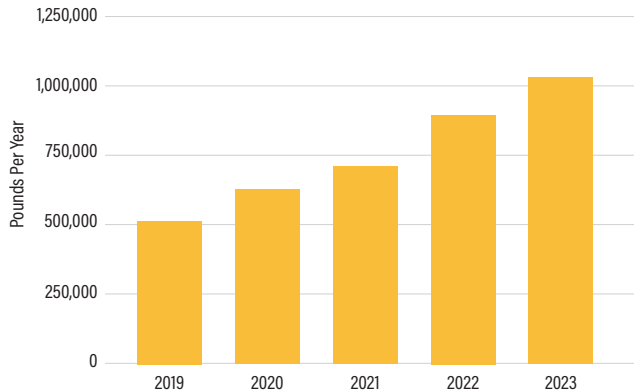
2701 Vista Parkway, Unit A1
West Palm Beach, FL 33411

☎ 954-590-8256 📍 www.morningdaycommunitysolutions.org

Dear Friends,

What a momentous year for Morningday Community Solutions! As we celebrated our 13th anniversary, we reached a milestone. **2023 was the first year we diverted one million pounds of new and like-new products away from landfills and into the hands of nonprofits in a single year.**

Pounds of Product Distributed 5-Year Comparison



Plenty of factors came together to help us achieve this incredible impact. We opened a brand new warehouse in Palm Beach County, tripling the size of our storage capacity. We added two additional staff positions — an additional truck driver, and the new position of Membership Manager. Most importantly, **we served 40% more nonprofits in 2023** — 373 organizations last year, compared to 268 the year before.

The nonprofits we serve are the heart of our mission. By increasing our service, we were able to help each organization **save \$5,361 on average** on essential products to serve their missions. In total, our impact was **\$2,000,000+ saved for our nonprofit community**. Those dollars can be reinvested in programs to serve our neighbors in need, and in capacity to sustain an organization's important work.

Being able to provide products at 70% less than retail prices (and sometimes even less!) is always a great service to nonprofits who are working to steward their budgets responsibly — but our unique model is especially important during times of great need. We saw demand for essential items rise during the pandemic, and again in the aftermath of the flooding in Broward County in April 2023. These events remind us that our community's nonprofits are the front line of disaster recovery, and MCS plays an important role in supporting them as they race to meet community needs.

Our team is passionate about making a difference for every mission, every nonprofit, and everyone who needs a hand up. Today and every day, we ask:

How can we help YOU help others?



Yours in Service,

Buddy Walck

Buddy Walck, Executive Director



2023 Year in Review



373

Nonprofit organizations served



\$2,000,000+

saved for local nonprofits



1,000,000+

pounds of product diverted from the landfill and distributed to nonprofits



62,654 toys and books



496 hygiene products



326 bicycles



22,776 pounds of clothes



357 small appliances



215 mattresses

2023 Highlights



We celebrated the **Grand Opening of our new 12,000 square foot warehouse in West Palm Beach** in February with support from Pangaea Foundation, Extraordinary Charities, the Leslie L. Alexander Foundation, and Good360. This location is double the size of our Pompano Beach facility to offer more seasonally appropriate merchandise and more disaster recovery supplies than we've been able to offer in the past.



In April, MCS was awarded a **\$100,000 grant from Impact 100 Palm Beach County**. Over the course of the next two years, this grant will more than double our impact in South Palm Beach County to prevent 400,000 pounds of retail waste and serve 75 nonprofit organizations, saving at least \$700,000 in their budgets.

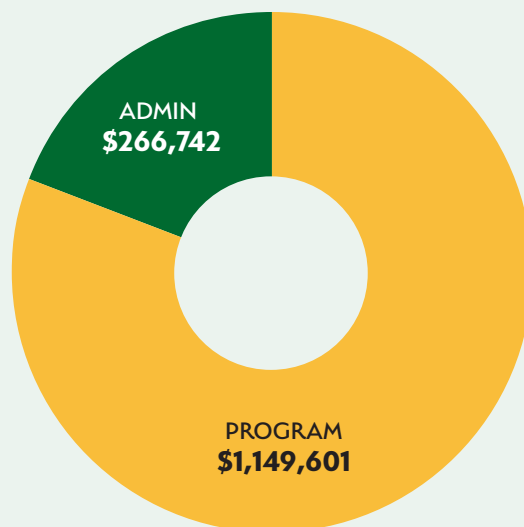
For her vision and commitment to our mission, in October Soroptimist International of Boca Raton/Deerfield Beach recognized our co-founder **Kasia Maslanka as a Woman of Distinction**, and the National Association of REALTORS® honored her with a **Good Neighbor Award**.



Financials

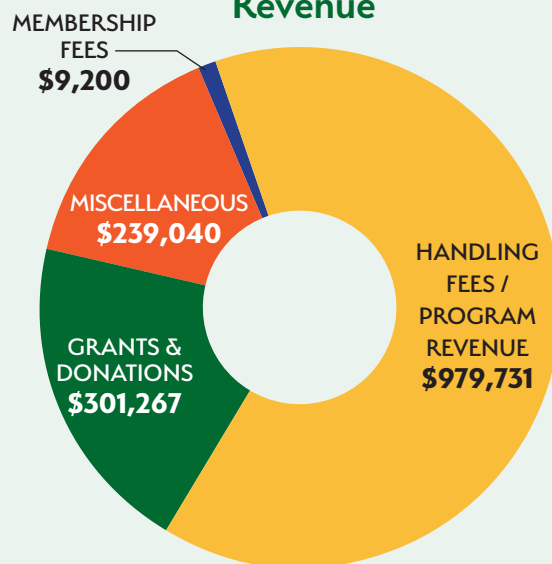
MCS is committed to helping nonprofit organizations reduce their overhead costs so they can spend more on helping our neighbors in need. In 2023, 81% of our budget was dedicated directly to our programs.

Expenses



TOTAL: \$1,416,343

Revenue



TOTAL: \$1,529,238

Budget numbers above are based on 2023 CPA Review. Full Review and 990 are available upon request.

Morningday Community Solutions is a 501(c)(3) not-for-profit organization registered in the state of Florida #CH56085. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (800-435-7352) within the state. Registration does not imply endorsement, approval or recommendation by the state.

2023 Board of Directors

Greg Bales
Founder/President

Kasia Maslanka
Co-Founder/ Vice President

Kathy Schwartz Conti
Secretary

Directors

Marylou Adams
Nathan Klutznick
Juan C Restrepo
Tom O'Laughlin

MCS Staff

Buddy Walck
Executive Director

Bruce Bussard
Operations Manager

Greg Carry
Pompano Warehouse Supervisor

Nicole Baker
Membership Coordinator

Judith Alexandre
Pompano Warehouse Associate

Sukala Thompson
Pompano Warehouse Associate

Richard Dye
West Palm Beach Warehouse Associate

Frank Nigro
Senior Truck Driver

Pedro Barajas
Truck Driver

Andrea Bowden
Compliance Supervisor



↑ The MorningDay Community Solutions Team



↑ With support from Broward Cares, MCS was able to help dozens of community agencies like Rebuilding Together Broward, pictured here, in the aftermath of the flooding disaster in Spring 2023. RTB received 30,000 sq. ft. of flooring to repair their damaged facility through our partnership with Good360 and Neighbors4Neighbors.



↑ "Providing for our community's material needs opens the door for us to share our message about mental health," says Cheryl Melvin, founder and executive director of the suicide prevention organization Sincere 2000 in Riviera Beach. "The toys and school supplies we source from MCS help us build trust and facilitate conversations with our neighbors in a way that is personal."

THANK YOU TO OUR 2023 PARTNERS

Funding Partners

Anonymous
Leslie L. Alexander Foundation
Impact 100 Palm Beach
County
Lost Tree Foundation
Pangaea Foundation
Extraordinary Charities
The Jim Moran Foundation
Broward CARES
Walter & Adi Blum
Foundation

National Association of
REALTORS
Dennis/Lois Doyle Family
Foundation
The Giving Block
Boca Rio Foundation
Soroptimist International of
Boca Raton
City of Boca Raton
Traver Fund
Making a Difference Fund
North Ridge Square

Product Partners

Aldi
Amazon
Barbella
Bed, Bath and Beyond
Fed Ex
Good360
Ikea
Home Depot
Pottery Barn
Tellus
Walmart

Community Partners

Extraordinary Charities
Delray Beach Nonprofit
Chamber of Commerce