

# MORNINGDAY

## COMMUNITY SOLUTIONS



# ANNUAL REPORT

JANUARY 1 – DECEMBER 31, 2022

The mission of Morningday Community Solutions is to help those who help others. We serve South Florida by providing essential products to nonprofit organizations for free or at a deep discount. Through our innovative product philanthropy program, we enable millions of dollars each year to be invested into vital community programs while greatly reducing the environmental burden of retail waste.

**Pompano Beach Warehouse**  
1410 SW 29th Ave. #100  
Pompano Beach, FL 33069

**West Palm Beach Warehouse**  
2635 Old Okeechobee Rd.  
West Palm Beach, FL 33409

☎ 954-590-8256 📍 [www.morningdaycommunitysolutions.org](http://www.morningdaycommunitysolutions.org)

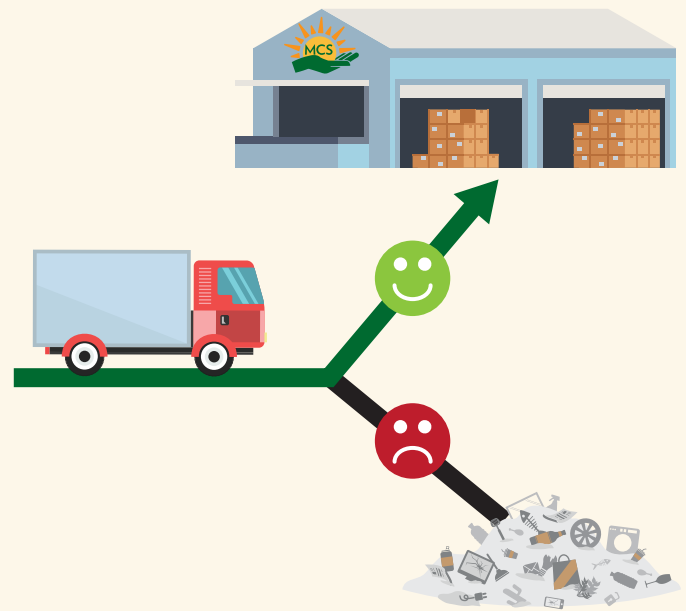
## How MCS Works

With two locations in South Florida, MCS prevents 900,000+ pounds of retail waste and helps hundreds of local nonprofits spend less on goods and more on vital programs each year.

We partner with retail stores to acquire new, returned, discontinued, and displayed items to our warehouses. There, we check products, ensure that all parts are included in packaging, and stock our shelves. Items are typically available for at least 70% less than the market retail price.

To fulfill our mission with integrity, MCS only provides goods to qualified charities. Through our membership program, MCS carefully screens applicants to ensure that they are purchasing on behalf of a legitimate 501(c)(3) organization.

As a critical community resource, MCS directly benefits nonprofits serving a range of missions - veterans, at-risk



youth, the homeless, seniors, people in recovery, those with disabilities, teachers, and more - impacting the lives of hundreds of thousands of our neighbors in need.



## Giving More to the Community We Serve

Each year, MCS celebrates Giving Tuesday — the first Tuesday after Thanksgiving — by giving back to our nonprofit community. Every current MCS member is issued a voucher that provides up to \$150 in value for products from our warehouses, just in time for the winter holidays.

In 2022, we officially launched a new give-back program: the MCS Member Support program. This initiative awards vouchers for products from our warehouses on a quarterly basis to nonprofit organizations working to meet critical community needs in South Florida.

This year, we donated a total product value of \$20,700 to local nonprofits through Giving Tuesday and MCS Member Support Awards.

## 2022 Year in Review



**328**  
Nonprofit  
organizations served



**\$2,000,000+**  
saved for local  
nonprofits



**900,000+**  
pounds of product diverted  
from the landfill and  
distributed to nonprofits



**49,334** toys and books



**1,592** hygiene products



**343** bicycles



**49,622** pounds of clothes



**344** small appliances



**102** mattresses

## 2022 Highlights



In May, our Executive Director **Buddy Walck** completed the prestigious **five-month Jim Moran Institute Nonprofit Executive Program**.

Along with 19 nonprofit community leaders, Buddy graduated from the program and is continuing to receive

and provide mentoring through the JMI Peer Network.

With support from the Pangaea Foundation, Extraordinary Charities, and the Leslie L. Alexander Foundation, this summer we signed a lease for a new 12,000 square foot distribution facility in West Palm Beach. Called the **MCS Hub**, this expansion more than doubles our space and significantly increases our capacity for disaster recovery and the timely distribution of seasonal products. Operations will begin in 2023.



In October, we were honored to receive the **2022 Nonprofit Innovation Award**, given by Nonprofits First during their 7th Annual Hats Off Awards in recognition of our service to nonprofit organizations in Palm Beach County.



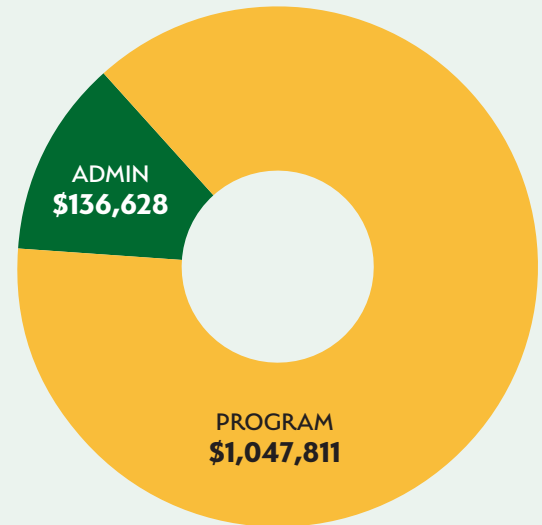
This year, **201 volunteers** supported our mission by volunteering in our warehouses. Their commitment to testing products, stocking shelves, and helping those who help others is the backbone of our organization — we are so grateful for each and every one of our volunteers!



## Annual Revenue and Expenses

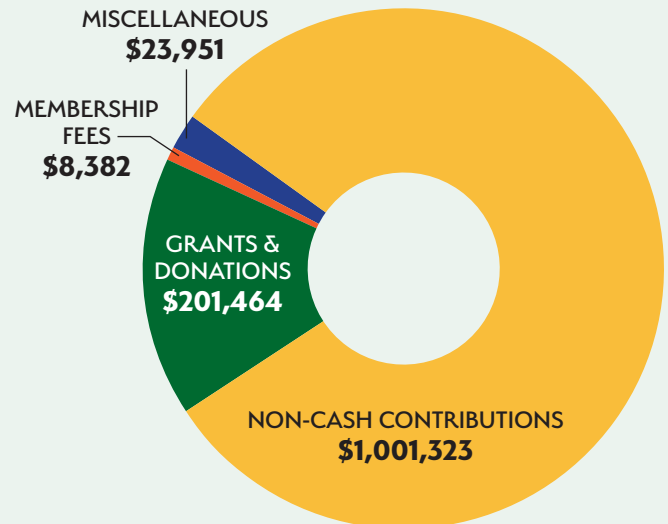
Because one of our primary objectives is to save money for the nonprofit community, we work to keep our own overhead as low as possible. In 2022, 88% of our budget was dedicated directly to our programs.

### Expenses



**TOTAL: \$1,184,439**

### Revenue



**TOTAL: \$1,235,120**

Morningday Community Solutions is a 501(c)(3) not-for-profit organization registered in the state of Florida #CH56085. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (800-435-7352) within the state. Registration does not imply endorsement, approval or recommendation by the state.



## 2022 Board of Directors

Greg Bales  
Founder / President

Kasia Maslanka  
Co-Founder / Vice President

Kathy Schwartz Conti  
Secretary

Marylou Adams  
Director

Nathan Klutznick  
Director

Juan C Restrepo  
Director

Tom O'Loughlin  
Director

## MCS Staff

Buddy Walck  
Executive Director

Bruce Bussard  
Operations Manager

Andrea Bowden  
Compliance Manager

Judith Alexandre  
Warehouse Associate

Nicole Baker  
Warehouse Associate

Greg Carry  
Pompano Warehouse Supervisor

Gina Mistretta  
WPB Warehouse Supervisor

Frank Nigro  
Truck Driver

**"MCS has so many great products. Everything that we do wouldn't be possible without MCS."**

*– Wil Romulus, Executive Director of Digital Vibez*



**"If it wasn't for MCS, our budgets would be depleted much sooner. The funds that we have saved by using MCS have allowed us to put our resources into the services that we need to care for our patients."**

*– Sandra Barry, Executive Director of Light of the World Clinic*

**"MCS's prices help us do so much for our clients that we simply couldn't afford to do otherwise. The new location in West Palm Beach is much closer to our office, which makes it even easier for us to stretch our dollars further!"**

*– Shalonda Warren, CEO of Sickie Cell Foundation of PBC*

**"We cannot thank MCS enough. We would not have a fraction of the impact that we do without your program. MCS allows us to do so much more as a nonprofit, and dream even bigger!"**

*– Toni Frallicciardi, Founder and Curriculum Coordinator of Surf Skate Science*

## THANK YOU TO OUR 2022 COMMUNITY PARTNERS

**Billi Marcus  
Foundation, Inc.**

